



**Dana C. Lumsden**

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March 23, 2017

Mr. Brooks Runkle Principal  
REDLINE DESIGN GROUP  
1023 West Morehead Street, Suite 220  
Charlotte, North Carolina 28208

**Re: REDLINE Design Group**

Dear Brooks:

I am writing to you to let you know just how pleased we are with our new offices in the Hearst Tower. The architectural design is everything we had hoped it would be. From the guidance and counsel your team provided early in the project, to following up on every detail of the build-out, you, Amy Taylor, and Billy Algieri have been trusted advisors and partners from start to finish. The level of ownership that your team took with our project exceeded our expectations.

As you know, our project required an aggressive schedule and the team at REDLINE did a great job helping us meet our target date. When other architectural firms were telling us that our timeline was not possible, REDLINE found ways to help us meet it, whether through expediting design decisions with the use of architectural renderings, offering proactive and diplomatic solutions to our other providers, or simply clearing scheduling conflicts so that important meetings took place when we needed them to.

If we were to tackle this project ten more times, we would select REDLINE Design Group every time. Please let your team know how impressed we are with the results. REDLINE's performance on our project was absolutely outstanding.

Sincerely,

A handwritten signature in blue ink, appearing to read "Dana", written over a light blue scribble.

Dana C. Lumsden

cc: Mr. Vince Amico